



Job Description: Communications & Advocacy Lead

About The Quantum Hub (TQH) Consulting

[The Quantum Hub \(TQH\)](#) was founded in 2017 with the express intent of supporting development organisations, businesses and policymakers with complex public policy problems in the dynamically evolving Indian ecosystem. We are based out of New Delhi and support clients along the entire cycle of policy formulation – from developing well-researched policy positions, to building communications and advocacy strategies.

Description of TQH's current and previous engagements

The team at TQH works on a diverse range of projects. We work across sectors such as tech policy, social policy and urban affairs. We undertake policy projects for tech majors such as Amazon, NASSCOM and international development organisations/ funding bodies like USAID, Michael Susan Dell Foundation (MSDF), Bill and Melinda Gates Foundation (BMGF) and UN-Habitat.

Additionally, we work to strengthen research-based civic engagement and participatory governance by assisting offices of Members of Parliament, Members of State Legislatures, Government Ministries and institutions such as NITI Aayog with research and advocacy on legislative and policy issues through our policy learning arm [Young Leaders for Active Citizenship \(YLAC\)](#).

Role Description: Communications & Advocacy Lead

As a Communications & Advocacy Lead, you'll be expected to play a prominent role/ take the lead in projects with strong advocacy components and help amplify policy solutions that emerge out of TQH's research work. This may include writing opinion pieces, building new event properties, working closely with civil society organisations as well as the media - both traditional and digital.

Depending on the project, you may also be expected to guide other team members in designing communication strategies and strengthening messaging in policy briefs, reports, opinion pieces and other writing. You will also play a key role in building TQH's profile and establishing thought leadership in emerging policy areas. This will include managing media relationships and increasing TQH's social media visibility.

Finally, you'll be expected to work with colleagues to further the cause of civic engagement and participatory governance by supporting YLAC's work.

Qualifications required

- Degree from a reputed university in relevant fields or experience in communications/ advocacy/ public policy
- 4-7 years of relevant work experience
- Strong understanding of public policy issues and ability to distill insights from research output
- Excellent communication skills and an eye for detail



- Ability to work in a dynamic environment with a strong desire to learn new skills
- Ability to work independently and drive communications strategy for external and internal clients

Perks

- Compensation commensurate with experience and in line with market expectations
- An intellectually stimulating work environment with peers from top institutions
- An opportunity to shape the way policy making is undertaken in India and a chance to inform the thinking on rapidly evolving policy issues
- An avenue to work directly with marquee clients
- A platform to engage with policy enthusiasts through YLAC

Location

Lajpat Nagar III, New Delhi with sporadic travel to other cities

To apply

Please submit your details along with your resume, one writing sample (ideally, not more than 8 pages) and two references [through the form here](#). You are encouraged to apply as soon as possible.

Please note that only shortlisted candidates will be contacted.